

Do You Dream About Starting a Small Business?

Start your small business with the help of the

Waterloo Region ASSETS+ Project

(A Service for Self-Employment, Training, and Support)

We have a specific focus on women, refugees, new Canadians, those who are working in low-income jobs, and those living on a limited income who are not eligible for other small business supports.

www.waterlooregionassets.org



This project offers:

- **Ten Week Business Training and Entrepreneurship Readiness Course** – This course assists you in completing a simple, comprehensive business plan. Both new entrepreneurs and existing business people can benefit from the information and planning this program provides.
- **Business Technical Assistance** – Sessions are provided on specific topics such as marketing, product development, bookkeeping, financial statements, tax preparation, management, etc.
- **Business Loans** – Assistance with accessing small loans, marketing assistance, and other supports for your business.
- **Mentorships/Networking** – Learn from a wide network of business people who can offer mentorships and advice as you develop your own business.

Full ten week Business Training Course fees based on income.

Contact Info:

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Information Sessions:

Wednesday, January 6
1:30pm at 43 Queen Street South
OR
7:00pm at 43 Queen Street South

CALL NOW! Next session starts Tuesday, January 19, 2010.

**Classes held at The Working Centre, 58 Queen St. S.
in Kitchener. Classes held on Tuesday evenings.**



The Waterloo Region ASSETS+ Project is a partnership between The Working Centre and the Mennonite Economic Development Associates (MEDA) - Waterloo Chapter. Technical assistance provided by MEDA International

