

# Do You Dream About Starting a Small Business?

## Start your small business right with the help of the **Waterloo Region ASSETS+ Project** (A Service for Self-Employment, Training, and Support)

We have a specific focus on women, refugees, new Canadians, those who are working in low-income jobs, and those living on a limited income who are not eligible for other small business supports.

[www.waterlooregionassets.org](http://www.waterlooregionassets.org)



### – This project offers –

- **Ten Week Business Training and Entrepreneurship Readiness Course:** This course assists you in completing a simple, comprehensive business plan. Both new entrepreneurs and existing business people can benefit from the information and planning this program provides.
- **Business Technical Assistance:** Sessions are provided on specific topics such as marketing, product development, bookkeeping, financial statements, tax preparation, management, etc.
- **Business Loans:** Assistance with accessing small loans, marketing assistance, and other supports for your business.
- **Networking and Support:** Learn through participatory class discussion using case studies and networking opportunities with other participants. Support is available after graduation by appointment.

\* **Full ten-week Business Training Course fees based on income.**

### Contact Info:

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**Call Now! Sessions start  
in January, April and  
September**

**Classes and info sessions held at The Working Centre, 58 Queen St. S.  
in Kitchener. Classes held on Tuesday evenings.**



The Waterloo Region ASSETS+ Project is a partnership between The Working Centre and Mennonite Economic Development Associates (MEDA) - Waterloo Chapter. Technical assistance provided by MEDA International

