

# Targeted Initiative for Older Workers

Kitchener-Waterloo

**EMPLOYMENT  
ONTARIO**

Your job is out there. We'll help you find it.

*This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.*

The **Targeted Initiative for Older Workers** is a joint federal-provincial initiative to assist unemployed older workers to increase their employability, to help them return to employment, and ensure they remain productive labour market participants while their communities undergo adjustment.

## We invite employers to participate

- Hire an experienced, qualified worker to meet your needs.
- Create an on-the-job training opportunity, and receive a training subsidy to help an older worker to learn the specific skills of the job.
- Participate in designing customized training that meets your particular hiring needs (TIOW can fund training specific to your hiring needs).
- If you are hiring multiple positions with similar skills we invite you to talk to us about customized training and placement opportunities.

## Benefits of Hiring Older Workers

- Experience
- Strong work ethic
- Dedication & loyalty
- Years of work & problem-solving experience
- Maturity
- Good communication skills

*The Targeted Initiative for Older Workers can provide skills upgrading and employment skills that prepare experienced workers for current job opportunities.*

*Our goal is to assist local employers by matching you with skilled, capable and mature workers.*



*For more information, or to discuss your hiring needs contact  
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